



NEWS RELEASE

For Immediate Release

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BRIAN M. RICCI RECOGNIZED AS LEGAL LEADER BY *NORTH CAROLINA* *LAWYERS WEEKLY*

Greenville, NC — Ricci Law Firm is proud to announce that firm owner and founder, Brian M. Ricci, has been recognized by *North Carolina Lawyers Weekly* for his leadership and continued commitment to the legal profession, his clients, and his community. The feature, published February 27, 2025, highlights Ricci's career journey and his dedication to building a values-driven personal injury practice that puts people first.

With over 25 years of legal experience, Ricci leads a powerhouse team of more than 25 attorneys and 100+ support staff across 12 offices throughout North Carolina. Under his leadership, the firm has built a strong reputation for legal excellence, client care, and community outreach – particularly in supporting kids, pets, and first responders.

"It's never just about the case. It's about the person behind it," said Ricci. "That's what drives our team every single day."

Ricci's vision continues to shape the firm's growth, especially as it expands its presence across the greater Raleigh area. A central focus of the firm's 2025–2026 strategy, the Raleigh region is poised to benefit from increased community partnerships, events, and educational outreach – reinforcing the firm's mission of being not just legal advocates, but community advocates.

North Carolina Lawyers Weekly noted Ricci's unique blend of approachability and strategic thinking, describing him as a hands-on leader whose passion for justice and service is felt firmwide. From responding personally to client reviews to launching creative public safety campaigns, Ricci's fingerprints are on every aspect of the Ricci Law Firm brand.

For more information about Brian M. Ricci or Ricci Law Firm's legal services and community initiatives, visit riccilaw.com.

ABOUT RICCI LAW FIRM, P.A.

Since 1997, Ricci Law Firm Injury Lawyers has been a cornerstone source of legal support for North Carolinians facing life-altering injuries and the loss of loved ones. Our team of over 150 experienced attorneys, paralegals, case managers and support team, meticulously selected and trained, provides professional assistance and compassionate care to those in need. With over 150+ years of combined experience in personal injury and workers' compensation cases, we prioritize clients' well-being, striving to secure the compensation they deserve while safeguarding their legal rights and ensuring access to essential medical care. With 12 locations across North Carolina, the firm is deeply rooted in communities across the State, ready to serve clients with unwavering dedication and dependable advocacy. For more information, please visit riccilaw.com or call Alicia Delamere at 252.594.5418.

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